



# Experience. Integrity. Credibility. Innovation.

These are qualities that Creative Properties brings to its relationships with clients large and small. Our experience with a wide range of properties—from niche newcomers to powerhouse classics and global brands—enables us to navigate the licensing marketplace with great success.



## Creative Properties Builds Brands

At Creative Properties, **we know the licensing business** and manage our partners' properties for **sustained success**.

Creative Properties offers the full range of traditional licensing agency services including **sales, account management, product approvals**, etc., to help represent and grow properties that are seeking to stand out in the marketplace.

Additionally, we have the expertise to provide unique, **customized fee-based services**, including:



- Licensor prospecting and negotiations for manufacturers
- Manage brand identity package development
- Seek out strategic alternatives or business partnerships
- Special event sponsorship sales
- Property analysis and business plan development



## What Can We Do For You?

Creative Properties is well positioned to help you capitalize on opportunities, because we're nimble and quick on our feet, and we never overlook the basics. **We are prepared to put our experience to work for you.**



## Contact Us Today!

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